



# **GIVING OPPORTUNITY - BENEVITY**

You can help drive workplace giving in your organization by creating a <u>giving opportunity</u> for the BC Cancer Foundation's <u>Workout to Conquer Cancer</u> on your Benevity platform. Below we have provided a sample message to help get you started!

Please note: While we do our best to reflect the funds raised through Benevity on your fundraising page, there are sometimes limitations in the data we receive. Help us keep track of your fundraising by:

- Informing your BC Cancer Foundation contact or emailing <u>workout@bccancer.bc.ca</u> when you set up a giving opportunity
- Letting supporters know to leave a comment saying "In support of *<your name>* Workout to Conquer Cancer 2025" when they make a donation

# SAMPLE MESSAGE

### **Giving Opportunity Name:**

Workout to Conquer Cancer (BC Cancer Foundation)

### Summary:

Support British Columbians facing cancer

# **Description:**

This May, I'll be participating in the BC Cancer Foundation's Workout to Conquer Cancer.

I'll be moving for at least 30 minutes every day while raising funds to advance life-saving research and care at BC Cancer. Every step, rep and stretch during this fitness challenge is a powerful act of solidarity with those facing cancer.

By making a donation, you are helping BC Cancer push the boundaries of what's possible in cancer research and care. Your support directly impacts the development of new treatments and ensures better care for cancer patients across B.C.

If you'd like to participate, join my team! Together, we'll be helping each other fundraise and train, all while helping to raise awareness for an important cause.

Donate or join today to offer hope and strength to thousands of families. Every dollar raised stays in B.C. and is a step toward conquering cancer for all.

When making a donation, please also include a comment saying "In support of *<my name>* - Workout to Conquer Cancer 2025" so the funds can be tracked.

# Custom tags:

Cancer, Health, British Columbia, Employee Resource Group

### Image:

Upload an appropriate image of your choosing.

# Set a Donation Goal:

Motivate your colleagues by setting a donation goal — and celebrate when you achieve it!

# Sharing:

Add the URL to your personal fundraising page. Website URL: https://bccancerfoundation.com/